

ENTER

GREATER
OKLAHOMA CITY
CHAMBER

Oct. 23 | Cox Convention Center | 7:30 a.m. to 7 p.m.

WELCOME TO ELEVATE!

Whether you want to boost your career, strengthen your leadership skills, or network with likeminded professionals, Elevate is the event for you. The Elevate experience includes a full day of development and education opportunities, including three dynamic keynote speakers, your choice of 48 breakout sessions, and a high-energy After-Party and Exhibitor Experience that will allow you to network with Oklahoma City's next leaders.

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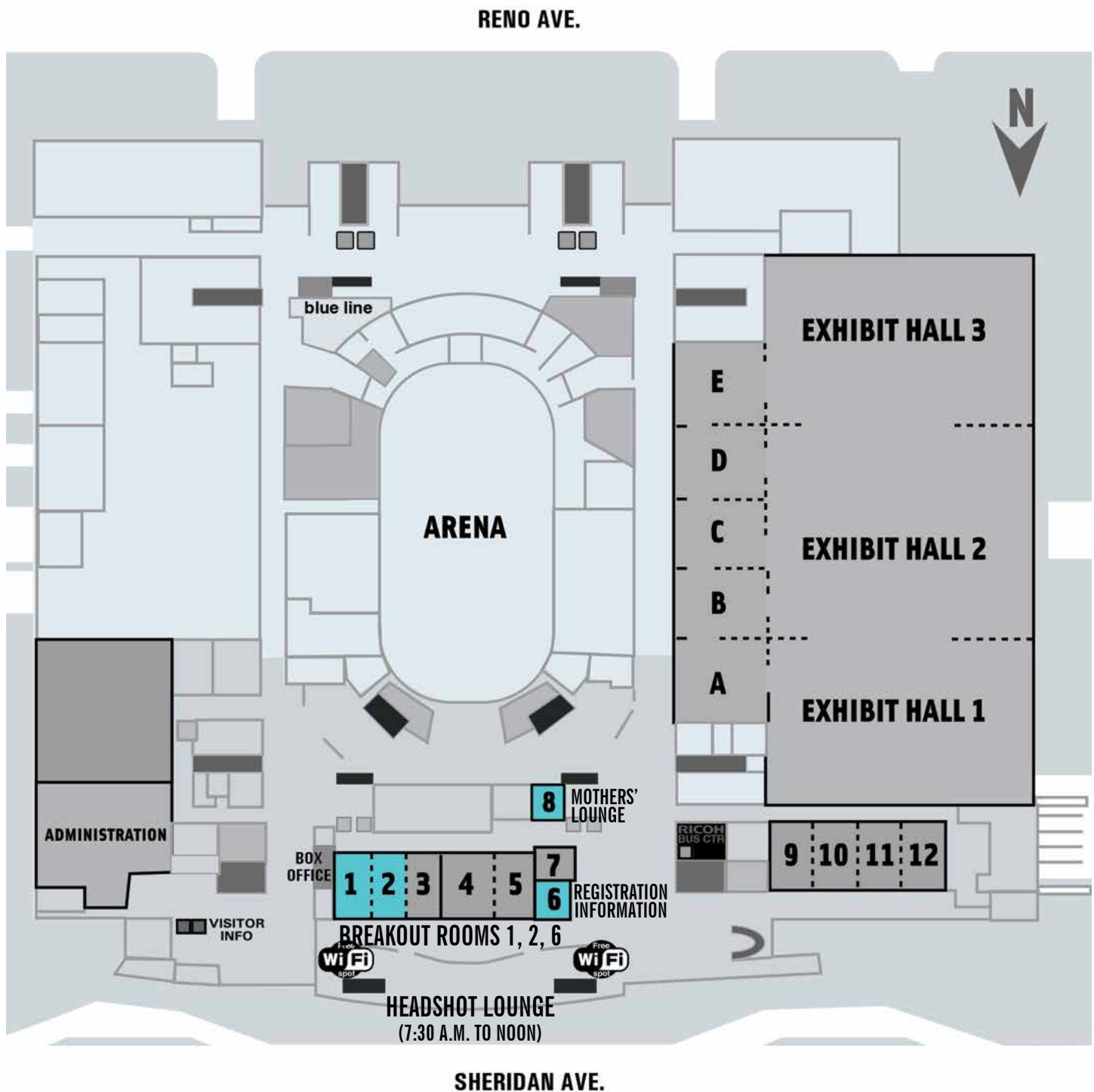
TODAY AT-A-GLANCE

7:30 a.m.	Registration Networking Continental Breakfast
8:00 a.m.	Welcome Morning Motivational Keynote
9 a.m.	Breakout Sessions 1
10 a.m.	Breakout Sessions 2
11 a.m.	Breakout Sessions 3
Noon	Lunch Keynote Presentations
2 p.m.	Breakout Sessions 4
3 p.m.	Breakout Sessions 5
4 p.m.	Breakout Sessions 6
5 p.m.	Elevate After-Party & Exhibitor Experience

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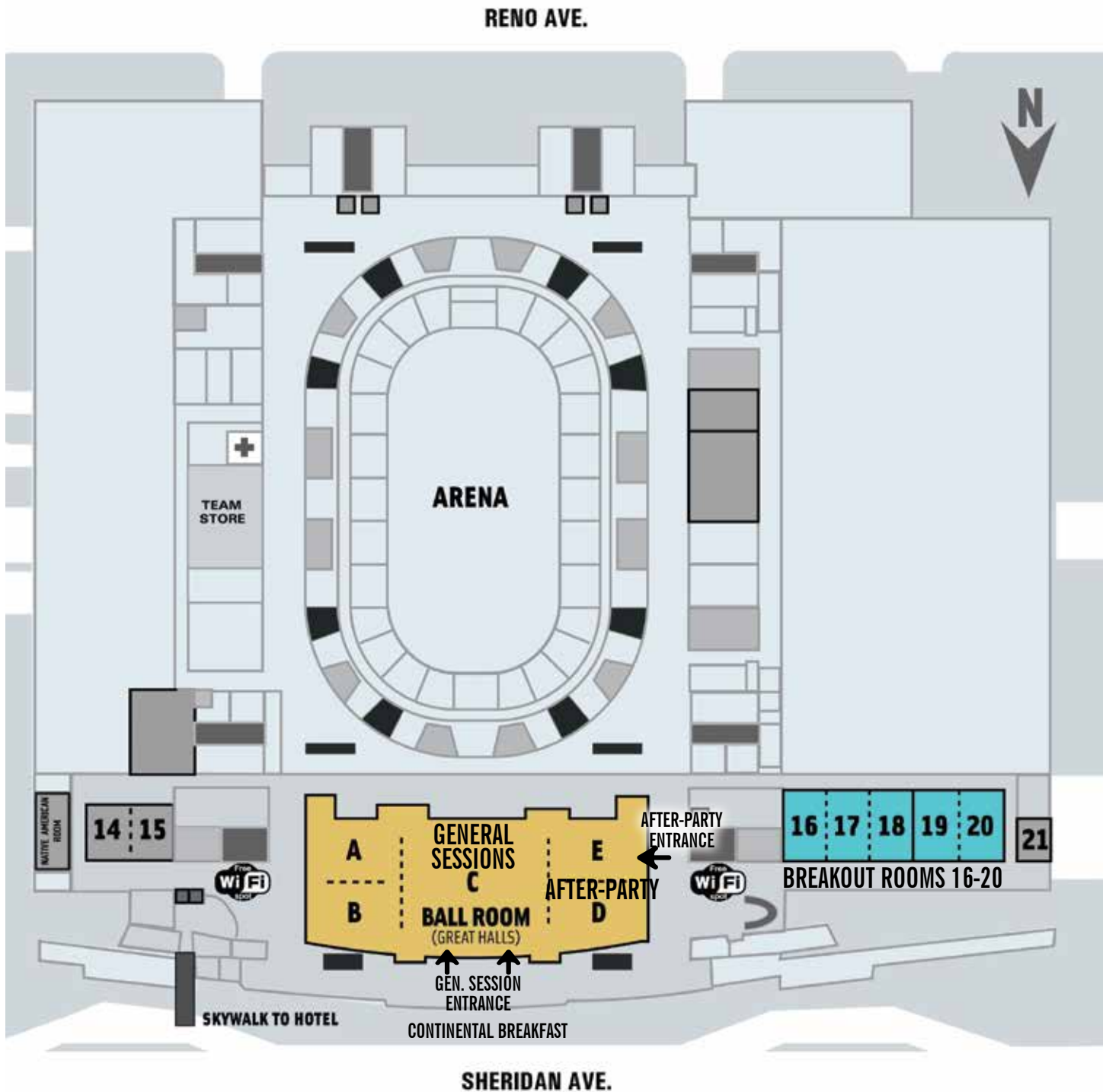
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REGISTRATION | NETWORKING | BREAKFAST

7:30 to 8 a.m. | First Floor Information Desk

Pick up your nametag, attendee bag and program guide, and start the conference off right by joining fellow attendees for a power-boost breakfast and some early morning engagement.

HEADSHOT LOUNGE

Sponsored by Ackerman McQueen

7:30 a.m. to Noon | First Floor Center Pre-function

You only get one shot to make a (memorable) first impression. Let the professionals help with a complimentary quality headshot.

THIS IS YOUR TIME

Amy Downs, President/CEO, Allegiance Credit Union

Amy will share her story of surviving the OKC bombing and subsequent transformation as a way to inspire the listener and ignite within them a desire for personal growth.

OPENING SESSION

8 to 8:45 a.m. | Second Floor, Grand Ballroom C

Percy Kirk, Chair of the Greater Oklahoma City Chamber

Learn what to expect from Elevate and how to make the most of the day's opportunities.

MOVE | REFRESH

8:45 to 9 a.m.

Grab your hydration of choice and head to your first education session!

BREAKOUT SESSIONS | 9 – 9:45 A.M.

Wondering which education session is right for you? Each session is included in at least one track: new employees, new managers, sales, small business, entrepreneurs and professional services. If you identify with one of those categories, use that as a guide for where to start scheduling your day. You are also free to choose your own adventure based on the session topics and speakers that interest you.

Special thanks to the following Education Track Sponsors:



Meeting Room 1

HELP! I'VE BEEN PROMOTED: ESSENTIAL SKILLS FOR NEW SUPERVISORS

Session Tracks: New Managers, General

Steve Puckett, Director, Corporate Human Resources, Express Employment Professionals

Learn the critical skills you need to possess in order to successfully transition from employee to supervisor.

Meeting Room 2

EMOTIONAL INTELLIGENCE IN THE WORKPLACE

Session Tracks: General, New Employees, New Managers

Michael Shellabarger, Corporate Trainer, Love's Travel Stops & Country Stores

Our workplace is comprised of people with different strengths, personalities and emotions, which can greatly affect the way they work. Emotional intelligence (EQ) is

BREAKOUT SESSIONS | 9 – 9:45 A.M. CONTINUED

the ability to identify and manage your emotions as well as the emotions of others. This workshop will define the context of emotional intelligence as it pertains to you and finding success with your customers.

Meeting Room 6

HEALTHY BUSINESS TRANSITION TO NEW OWNERS: WHY IS THIS SO HARD?

Session Tracks: Small Businesses, Entrepreneurs

Dr. Alan Campbell, Director, Family Business Resources

This session will take a deep dive into the three circles of the business system and explore what obstacles exist to healthy business transition.

Meeting Room 16

SALES: OUR CHOSEN PROFESSION

Session Tracks: Sales, Small Businesses

Derek Villanueva, Director, DRG Professional Services

Did you choose sales or did sales choose you? A look at the responsibility of today's winning sales professional.

Meeting Room 17

MANAGING UP FOR RESULTS

Session Tracks: General, New Employees, New Managers

David McLaughlin, Asst Vice President, Corporate Training, American Fidelity Assurance Company

No matter your career level, being able to manage up in the workplace is key to becoming an effective coworker. In this session, you will learn key ways that you can manage up to get results.

Meeting Room 18

FINDING FUNDING

Session Tracks: Entrepreneurs, Small Businesses

Stacey Brandhorst, Venture Advisor & Director of Venture Outreach, i2E, Inc.

Join a Venture Advisor from Oklahoma's premier startup investment firm as she discusses capital sources in Oklahoma, the critical mistakes entrepreneurs make when seeking funding, and what investors want to hear. This high-energy discussion will be valuable for anyone who wants a peek inside Oklahoma's version of "Shark Tank," the potential sources of funding for Oklahoma's newest businesses, and actionable tips for seeking funding.

Meeting Room 19

FIRST IMPRESSIONS

Session Tracks: New Employees, New Managers, General

Hilarie H. Blaney, Etiquette and Protocol Consulting

Master the skills needed to make the best presentation of yourself in business and social settings.

Meeting Room 20

HOW TO BE MORE PRODUCTIVE IN THE WORKFORCE USING YOUR COMPUTER

Session Tracks: General, New Managers, Small Businesses, New Employees

Jennifer Wherle, Inside Sales Medium Business, Dell Technologies

Learn how the value of technology can transform you and your job.

MOVE | REFRESH

9:45 – 10 a.m.

Grab your hydration of choice and head to your next breakout session!

BREAKOUT SESSIONS | 10 – 10:45 A.M.

Meeting Room 1

BUILDING YOUR PROFESSIONAL EQUITY TODAY FOR YOUR ROLE TOMORROW

Session Tracks: General, New Managers, New Employees

Kati Hanna, Partner, The Mettise Group

When you buy a house, you expect to build equity as you live in it. Why do so many professionals not look at their current job the same way? Don't allow your career to be defined by someone else. Experienced executive coach, Kati Hanna has found that building a professional equity plan today will impact your career path for tomorrow. Spend time defining what your next role looks like and the skills and goals you want to achieve from your current role in order to get there.

Meeting Room 2

WHO MOVED MY CHEESE? THE ART OF CHANGE MANAGEMENT

Session Tracks: New Management, New Employees, General

Michael Shellabarger, Corporate Trainer, Love's Travel Stops & Country Stores

This workshop is based on the bestselling book – "Who Moved My Cheese?" – which presents a simple parable that reveals profound truths about dealing with change. It follows the story of four characters who live in a maze and look for cheese to nourish them and make them happy. The workshop will identify how change can affect people, while also developing an effective strategy for dealing with change.

Meeting Room 6

CLIENT-FOCUSED COMMUNICATION

Session Tracks: Sales, Small Businesses

Derek Villanueva, Director, DRG Professional Services

More than a popular catch phrase, client-focused communication is a proven key to the magic kingdom. Take a deeper look at why, what, when, and how to create a conversation environment that inspires client trust.

Meeting Room 16

LINKEDIN FOR INTROVERTS

Session Tracks: General, New Employees, Small Businesses, New Managers

Gunnar Hood, Digital Marketing Consultant, WSI Summit

Making connections can be an important aspect in reaching business goals and advancing your career. Yet, traditional networking can be both intimidating and exhausting prompting many introverts to skip the events entirely.

In this session we'll explore how to use LinkedIn to make valuable business connections and 'network' in a way that is comfortable and works for introverts. You'll walk away with insight on:

- building your LinkedIn profile to attract the right connections
- identifying the right people to connect with
- best practices for inviting people to connect with you
- building relationships on LinkedIn that are mutually beneficial

Meeting Room 17

WHAT IMPRESSIONS ARE YOU MAKING: PROFESSIONALISM LEADS TO SUCCESS

Session Tracks: New Employees, New Managers, General

Kenny Reinbold, Marketing Specialist, Express Employment Professionals

The saying goes that you never get a second chance to make a first impression, so what's the first impression your customers and clients have of you and your business? In this breakout session you'll learn how your brand is more than your logo or a mission statement; it's the heartbeat of your organization.

BREAKOUT SESSIONS | 10 – 10:45 A.M. CONTINUED

Meeting Room 18

MAKING DATA-DRIVEN DECISIONS: GROUP THERAPY FOR YOUR BUSINESS RESEARCH NEEDS

Session Tracks: Small Businesses, Entrepreneurs, General

Eric Long, Senior Research Economist, Greater Oklahoma City Chamber

Who has time for research? With all the other things going on in your business, it's hard to figure out where to start. Don't get stressed out - You are not alone! Take a moment to gather with other area businesses in finding out what resources are available. Often times you don't know you need something until you need it. What are some of the research tools that our economic development team uses on a daily basis to recruit companies to our market or help existing companies grow? You will walk away with a list of practical tools, websites, and resources that will relieve some of your stress and make you fall in love with data again! Find great sources for sales leads, demographics, and wage/employment trends in this informative session.

Meeting Room 19

THE CHANGING LANDSCAPE OF OT RULES

Session Tracks: Professional Services, Small Businesses

Paul Ross, Shareholder, Practice Group Leader, McAfee & Taft

On September 24, 2019, the U.S. Department of Labor announced a long awaited final rule interpreting the Fair Labor Standards Act making at least 1.3 million American workers newly eligible for overtime pay. This new rule replaces a similar attempt to update overtime regulations by the Obama administration, although that effort was ultimately struck down by federal courts. In this session we discuss the new definitions of "exempt" under federal overtime law, as well as additional rule changes that impact the manner in which employers calculate the "regular rate of pay" for making overtime calculations.

Meeting Room 20

KEEPING YOUR COOL

Session Tracks: Entrepreneurs, Small Businesses

Scott Meacham, President & CEO, i2E, Inc.

Scott Meacham started negotiating all of his family's car purchases when he was in high school. He went on to hone his negotiating skills as a litigator and a banker before becoming Governor Henry's chief negotiator on budget, tribal and legislative matters. After leaving office, he negotiated settlements, financings and business transactions as chair of Crowe and Dunlevy's banking and financial institutions practice group. Now, he is a venture capitalist and negotiates financing with startups as well as assisting startups in negotiating better terms in their transactions. Learn from a career negotiator on how to negotiate better and what to do and not do in critical negotiations.

MOVE | REFRESH

10:45 – 11 a.m.

Grab your hydration of choice and head to your next education session!

BREAKOUT SESSIONS | 11 – 11:45 A.M.

Meeting Room 1

MANAGING YOUR CAREER

Session Tracks: New Employees, New Managers, General

Tennille Whiteman, SHRM-CP, Corporate Trainer, American Fidelity Assurance Company

From entering the workforce to moving up the leadership ladder, it takes skill to know how to manage the path of your career. Attend this event to learn how to pace your career growth in order to reach your career goals.

Meeting Room 2

TIME MANAGEMENT - THE ART OF EATING THE FROG

Session Tracks: General, Entrepreneurs, New Managers, New Employees

Michael Shellabarger, Corporate Trainer, Love's Travel Stops & Country Stores

Inspired by the book "Eat That Frog!" by Brian Tracy, this workshop will outline different perspectives on managing your time effectively.

Meeting Room 6

MITIGATE YOUR FRAUD RISK

Session Tracks: Professional Services, Small Businesses

Todd Burchett, Partner, South Region Leader of Forensics and Valuation Services, BKD CPAs and Advisors

It is estimated the average organization loses 5 percent of its annual revenue to fraud, according to the ACFE's 2018 Report to the Nations on Occupational Fraud and Abuse. This session is designed to update you on current trends related to fraud and ways you can utilize technology like data analytics to mitigate fraud risks.

Meeting Room 16

WORKFORCE DEVELOPMENT: CREATING GREAT EMPLOYEES

Session Tracks: New Managers, Small Businesses, Entrepreneurs

Shelley Cadamy, Partner, The Mettise Group

Finding employees with all the right skills, experience, and cultural fit is virtually impossible in Oklahoma, and won't get easier anytime soon. Instead of recruiting employees, learn how to create the workers your company needs to stay strong and prosper. Audience participation is encouraged, so attendees should bring real world hiring challenges to the event.

Meeting Room 17

DEVELOPING CULTURAL COMPETENCY

Session Tracks: General, New Managers, New Employees

Sandra Quince, SVP, Diversity & Inclusion, Bank of America

Learn how to embrace and encourage diverse perspectives in the workforce.

Meeting Room 18

EARLY CHILDHOOD DEVELOPMENT: THE FIRST 100 DAYS IN AN EMPLOYEE'S LIFE

Session Tracks: New Managers, Small Businesses

Danielle Ezell, APR, SPHR, Partner, The Mettise Group

We spend too much time focused on the interview process and too little time on the first few days and weeks that an employee joins our company. It's time to put away the 50-page employee handbook and boring compliance training, and instead focus on how to engage employees from day one so that they quickly become productive team members and are more likely to stay with your company.

BREAKOUT SESSIONS | 11 – 11:45 A.M. CONTINUED

Meeting Room 19

FINANCIAL BOOTCAMP FOR EMERGING LEADERS

Session Tracks: New Managers, Small Businesses, Entrepreneurs

Sherry Dale, CPA, Partner, The Mettise Group

Sherry Dale, CPA, serial entrepreneur and co-founder of The Mettise Group, will lead a discussion for non-financial leaders on how to understand the story your financials are revealing about the health of your company. She will focus on understanding the basic financial statements, financial terms, key metrics, leading indicators and how to appropriately monitor cash flow along with planning for growth. Walk away with knowledge and confidence about managing your P&L responsibly.

Meeting Room 20

QUESTIONS, PART 1: QUESTIONS WITH PURPOSE AND PAYOFF

Session Tracks: Sales, Small Businesses

Dot Rhyne, Founder & President, Brand Talkers

Asking the right questions at the right time for the right reasons helps unlock critical information needed to best serve client short and long-term needs.

MOVE | REFRESH

11:45 a.m. – Noon

Head to the grand ballroom to be motivated during the lunchtime keynote presentations.



LUNCH KEYNOTE SESSIONS

Noon to 1:45 p.m. | Second Floor, Grand Ballroom C

THE SINK PHILOSOPHY: RADICAL TRANSFORMATION THROUGH ONE SMALL CHANGE

Walter Nusbaum, President, The Nusbaum Group

Everyone loves progress. Everyone loves to achieve successful outcomes in whatever they do. There is a powerful philosophy of life that has the power to create radical transformation through one small change. Based on a true story that happened to Walter at an airport bathroom sink many years ago, the Sink philosophy was born. When we leave everything “a little better than we found it” then time will do its remarkable work of rewarding us with long sought after gains. The Sink philosophy has the power to radically transform any business or any individual’s life if it is put into consistent practice.

THE POWER OF RANGE: THE SECRET TO SUCCESS IN ANY DOMAIN

David Epstein, No. 1 NYT Best-Selling Author of *Range* & *The Sports Gene*, Expert on the Science of High Performance

New York Times best-selling author and science writer David Epstein has made it his mission to uncover the keys to achieving high performance in any domain, and to debunk popular myths along the way. Epstein will distill his research in a powerful keynote session on the secret to getting ahead: in most fields—especially those that are complex, unpredictable, and difficult to automate—generalists, not specialists, are primed to excel.

MOVE | REFRESH

1:45 to 2 p.m.

Grab your hydration of choice and head to your afternoon education session!

BREAKOUT SESSIONS | 2 – 2:45 P.M.

Meeting Room 1

HOW TO BECOME A MASTER COMMUNICATOR

Session Tracks: Entrepreneurs, New Employees, Small Business, General

Mike Crandall, CEO, Sandler Training

Communication is one of the most important things we do in business (and life). Most people have communication breakdowns on a regular basis, and some don’t even know it. This session is for those who want to get better at reading, understanding, and adapting to ensure you have better interactions with others. Attendees will learn the biggest communication breakdowns, the disconnects those cause, and how to get better at eliminating them in communication.

Meeting Room 2

USING YOUR STORY TO GROW YOUR BUSINESS

Session Tracks: Entrepreneurs, Small Businesses, General

Brad Bishop, Owner, Bishop Branding

Using the StoryBrand method, this session will help you clarify your message, connect with customers and grow your business. You will walk away with an actionable to-do list to start getting results immediately.

Meeting Room 6

THE VALUE OF INCLUSIVENESS IN STRATEGIC FINANCIAL PLANNING

Session Tracks: Professional Services, Small Businesses, New Managers

David Rodarte, Director, BKDnext Business Advisor, BKD CPAs and Advisors

BREAKOUT SESSIONS | 2 – 2:45 P.M. CONTINUED

High performance companies know where they are going and empower their people to make confident and quality decisions. How can you become a best practice organization that enables your employees to make decisions matched to your goals? This breakout session on annual financial planning will incorporate examples of the risks and fears of inclusive decisions and the rewards companies have experienced by unleashing the power of their people.

Meeting Room 16

THE TIGHTROPE OF CONFRONTATION: SUCCESSFULLY NAVIGATING CONFLICT IN THE WORKPLACE

Session Tracks: New Managers, New Employees, Small Businesses

Kati Hanna, Partner, The Mettise Group

All leaders will experience managing the team members who can't get along. Learn to identify the symptoms of unresolved conflict in an organization and what you can do to break the cycle of drama. Learn powerful feedback techniques to get more of right behaviors your team needs to succeed.

Meeting Room 17

QUESTIONS, PART 2: CONVERSATION DISCIPLINE

Session Tracks: Sales, Small Businesses

Tee Hicks, Vice President of Advertising, The Oklahoman Media Company

Follow a natural path to "yes" and watch the magic happen. Clients will help us learn what we need to know if we demonstrate an intent to understand instead of respond.

Meeting Room 18

SITUATIONAL LEADERSHIP

Session Tracks: General, New Managers, New Employees

Russ Florence, President, Chief Operating and Inclusion Officer, Schnake Turnbo Frank

How do you navigate tough leadership issues? It depends. Knowing your audience, your tone, your timing – and a dozen other factors – all come into play.

Meeting Room 19

PERSONAL BRANDING 101

Session Tracks: General, Small Businesses, New Employees

Adam Brooks, Senior Advisor, Energy and Corporate Communications, Candor

You probably have never held a focus group or a brainstorm about yourself – and you almost certainly don't have a logo or a tagline – but you DO have a personal brand. Do you know what it is? Do you know how to shape one? More importantly: Do you know why it matters? This session will help you answer those questions.

Meeting Room 20

BECOMING A TRUSTED CO-WORKER

Session Tracks: New Employees, General

Rhonda Y. Thompson, Sr. Technical Training Specialist, OGE Energy Corp.

Do you find it hard to trust people? Do you allow past experiences to hold you back? Come prepared to identify the signs of a trusted co-worker and the steps to becoming a trusted co-worker. Attend this session to learn to model the trust you want.

MOVE | REFRESH

2:45 - 3 p.m.

Grab some refreshments and head to your next education session!

BREAKOUT SESSIONS | 3 – 3:45 P.M.

Meeting Room 1

CANNABIS IN THE WORKPLACE

Session Tracks: Professional Services, Small Businesses, New Managers

Eric S. Fisher, Attorney, Crowe & Dunlevy

Learn how companies can navigate Oklahoma's medical marijuana laws.

Meeting Room 2

NETWORKING 101

Session Tracks: General, New Employees, Small Businesses, Entrepreneurs

Sunny Cearley, VP of Membership, Greater Oklahoma City Chamber

Love it, or hate it, you've always heard that networking is important. But do you know how to get the most out of it? Attend this session and you can expect to walk away with practical tools that will help you get the most out of every networking situation. Whether you like it, or not.

Meeting Room 6

ELEVATE YOUR REPUTATION: PRACTICAL ETHICS FOR EVERYDAY LIFE

Session Tracks: General, New Employees, New Managers, Small Businesses, Entrepreneurs

Shannon Warren, Founder, OK Ethics

Want to know what people really think of you? Your reputation could be influenced by many factors beyond your control, but an occasional assessment is a good idea. This program will help participants have fun evaluating their reputational capital in order to protect their most valuable asset: personal integrity.

Meeting Room 16

BETTER RESULTS THROUGH ASKING QUESTIONS

Session Tracks: New Employees, New Managers, General

David Curran, Head of Business Development, Sandler Training

Ever been frustrated because you visited with a team member, coworker, client, or prospect then found out they didn't tell you everything? Or have you wasted time in a useless meeting or appointment? If yes, you would want to attend this session. Attendees will learn why we struggle to ask questions, how to ask more / better questions, how to ask the right questions, and how to uncover the information you really want instead of just scraping the surface.

Meeting Room 17

POSITIONING YOUR COMPANY TO BE IRRESISTIBLE

Session Tracks: Entrepreneurs, Small Businesses, General

Rhonda Hooper, President and CEO, Jordan Advertising

Whether it's about you, a start-up company, or one that's evolving, there's a secret formula to making your brand irresistible.

Meeting Room 18

RESOLVING CONCERNS

Session Tracks: Sales, Small Businesses

Dot Rhyne, Founder & President, Brand Talkers

Client concerns come in all shapes and sizes. Understanding the different types of concerns and having a game plan to resolve them makes for a better client experience, accelerating our opportunity for the "yes" we all seek.

Meeting Room 19

VOTE FOR PROM KING OR QUEEN: GET CROWNED ON PAGE 1 GOOGLE RANKING

Session Tracks: Small Businesses, Entrepreneurs

Stacy Eads, CEO, Stacy Eads, LLC

BREAKOUT SESSIONS | 3 – 3:45 P.M. CONTINUED

If you wanted to be crowned prom king or queen, you'd need votes to reach your goal, right? Well the same is true to be crowned the king or queen of page 1 on Google search. In this class, all the techy jargon will be thrown out the window, and you'll get a clear checklist for how to attain votes with Google. Our speaker, Stacy Eads, has carved a unique niche in the technology and digital marketing sector for over 15 years as a top woman in tech. She's well-known for training with 'real speak' not 'geek speak'. Her leadership within three leading-edge tech firms has touched everything from Silicon Valley to bootstrap start-ups, yet she takes these complex topics and pairs them down to an everyday level we can all understand. She will teach us how to reign supreme over Google maps and local search engine optimization. You will leave with DIY tools that work, no matter the size of your company – big or small.

Meeting Room 20

BUILDING PRESENTATION SKILLS

Session Tracks: General, New Employees, New Managers, Small Businesses, Entrepreneurs

Russ Florence, President, Chief Operating and Inclusion Officer, Schnake Turnbo Frank

More than 85% of executives say presentation skills played a critical role in their career path. From the board room to the annual meeting, this session gives you practical skills to help improve your game.

MOVE | REFRESH

3:45 – 4 p.m.

Grab your hydration of choice and head to your next breakout session.



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BREAKOUT SESSIONS | 4 – 4:45 P.M.

Meeting Room 1

HOW TO MOTIVATE YOURSELF AND OTHERS

Session Tracks: New Managers, Small Businesses, New Employees, General

Mike Crandall, CEO, Sandler Training

A top key to success is understanding what drives people to do or not do different things. Every thought and action (bad and good) we have is driven by things inside our subconscious mind, we often don't realize or understand. If you want to get better at understanding what drives people, yourself and others, join us for this session. Attendees will learn what really happens in the subconscious mind, how it drives thoughts and actions, and how to use this information to achieve greater success in business and life.

Meeting Room 2

OKLAHOMA'S OPEN CARRY LAWS: WHAT YOU NEED TO KNOW

Session Tracks: Professional Services, Small Businesses

Nathan L. Whatley, Shareholder, McAfee & Taft

This session will cover changes in Oklahoma's gun laws under the constitutional carry law going into effect on November 1. We will cover who can carry firearms, where they can carry and when and where firearms can be kept in vehicles. We will also discuss the rights and responsibilities of employers and business owners in controlling firearms on their premises.

Meeting Room 6

CORPORATE CARES: ARE YOU BUILDING A PURPOSE-DRIVEN COMMUNITY IMPACT?

Session Tracks: Entrepreneurs, Small Businesses

Stacy Eads, CEO, Stacy Eads, LLC

Come learn from one of Oklahoma's most admired CEOs how defining a passionate purpose for your brand can impact your employee engagement and your profit.

Did you know that in just six years, 75% of your local workforce will be made up of Millennials who want to know WHAT your small business cares about and WHY? Hear specific ideas on how local Oklahomans are creating deep community connections that inspire social responsibility. We'll discuss how to choose a corporate citizenship program that's right for your brand, your consumers and your employees. Let's discover how you can make a difference in Oklahoma!

Meeting Room 16

TEN IT TIPS WHEN YOU ARE THE PRESIDENT AND IT TECHNICIAN OF YOUR COMPANY

Session Tracks: Small Businesses, Entrepreneurs, General

Brad Thomas, Co-Founder, NvYA Technology

Join serial-entrepreneur Brad Thomas as he gives 10 tips for small business owners who have the responsibility of running the company and providing IT technical support to the staff. Brad was the co-founder of Perimeter Technology and NvYA Technology so he brings an insider's understanding of the challenges that many small business owners face when it comes to supporting their employees IT needs while also trying to operate the day-to-day tasks of running the business.

Meeting Room 17

COMBATING CONNECTION KILLERS

Session Tracks: General, New Employees, New Managers, Small Businesses, Entrepreneurs

Doug Hacking, CEO / Owner, Relationship Resonance, Inc.

Understand and utilize current relationship-driven strategies that boost engagement, improve culture, and decrease job strain while defeating common connection-killing tendencies.

BREAKOUT SESSIONS | 4 – 4:45 P.M. CONTINUED

Meeting Room 18

FACES OF CHANGE: UNDERSTANDING AND MANAGING GENERATIONS IN THE WORKPLACE

Session Tracks: New Employees, New Managers, Small Businesses, General

Danielle Hoeltzel, *Director of Organizational Development, Express Employment Professionals*

We often hear about this thing called “generations”, but we often don’t know what the different generations are, and more importantly, why we should care about this topic. In this fun and interactive session, we will explore each of the five generations at work and how to engage and motivate each of them. The objectives for this session include:

- Introducing the different generations in today’s workplace, their unique contributions, and potential areas of growth.
- Providing a strategic tool to help companies maximize one of their greatest assets -their employees.
- Teaching employers how to avoid potential workplace conflict between the generations and management.

Meeting Room 19

MENTAL HEALTH/ WELLBEING IN THE WORKPLACE- UNDERSTANDING FOR YOURSELF AND THOSE AROUND YOU

Session Tracks: General, New Managers, New Employees

Janienne Bella, *Chief Executive Officer, A Chance to Change*

Mental health problems can affect productivity, performance, and morale at work—not to mention people’s quality of life. You can take steps to boost those—and reduce stress, absenteeism, and conflict while you’re at it. Now is an ideal time for employees, supervisors, and businesses to take stock in how well they are supporting mental health initiatives in their

workplace – and why they should do it better. Learn more for yourself and those around you.

Meeting Room 20

WHAT WE SELL

Session Tracks: Sales, Small Businesses

Tee Hicks, *Vice President of Advertising, The Oklahoman Media Company*

The core belief driving this conversation: We don’t sell what something is – we sell what it can potentially DO for the client. As much as they care about features and benefits, they care more about measurable outcomes.

MOVE | REFRESH

4:45 – 5 p.m.

Head to the Elevate After-Party & Exhibitor Experience for a high-energy networking party in Ballroom DE!

ELEVATE AFTER-PARTY & EXHIBITOR EXPERIENCE | 5-7 P.M.

Second Floor, Grand Ballroom DE

Everyone loves a high energy party to unwind after a day of intense networking and education, and Elevate delivers with its After-Party!

After experiencing a day full of professional development and career education, Elevate attendees will be able to engage with colleagues, sample food from caterers and restaurants, offer a toast to the experience with tasters from Oklahoma City breweries and wineries and shop local retailers. Grab your friends and share your Elevate pics on social media when you stop by the MVP Photo Booths!

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**As of Oct. 16*

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GENERAL FREQUENTLY ASKED QUESTIONS

Is there assigned seating in the ballroom for the morning and lunch general sessions?

Elevate sponsors do have assigned tables and those are noted on the conference badges. Individual attendees are welcome to sit anywhere that is not reserved.

How can I request special dietary needs for the lunch?

As you enter Ballroom C for the lunch session, you will find two stations with volunteers that will have special meal request cards. Just ask them for one and hand it to your server. Gluten free and vegetarian meals are available in limited quantities.

Is there free Wi-Fi available?

Yes! Free Wi-Fi is available to Elevate attendees throughout our meeting spaces. Select the network named "Renaissance Conference Center" and enter the password okchotel19.

Is there a lactation room available to attendees?

A mothers' lounge is available for attendees from 7:30 a.m. to 7 p.m. in Meeting Room 8 (first floor of the Cox Center). Access to an electrical outlet is provided. There is no refrigeration available onsite.

I'm attending the Guns N' Roses concert at the Chesapeake Arena tonight! Can I attend the After-Party and go to the concert?

Yes! Elevate attendees may change attire and store personal belongings in a secured locker room at the Cox Arena prior to going across the street to the concert. Belongings may be picked up after the concert is over. Entrance to your special locker room will be at Entry 3 at the southwest entrance to the arena. The locker room will be open from 6:30 to 7:30 p.m. and 30 minutes before and 30 minutes after the concert concludes. Please visit the first-floor registration/info desk if you would like to utilize this service!

I forgot to turn in a breakout session feedback card to the room monitor.

We'd love it if you could hand it to staff at the first-floor registration desk or any breakout session monitor. (Look for the Elevate t-shirts!)

AFTER-PARTY FREQUENTLY ASKED QUESTIONS

Where is the registration desk for the After-Party?

Visit the registration table at the entrance to ballroom DE located on the west side of the second floor, Cox Convention Center. Check out the attendee bag for your exhibitor map.

Does my all-day conference pass include admission to the After-Party?

Yes. Your admission ticket is also your drink ticket. Check the back of your nametag pouch! Each drink ticket is redeemable at the bars for one wine, beer, cocktail or soda.

Will tickets be available for sale at the door?

Sure will. Go ahead and text your coworkers or friends today and have them meet you! Tickets are \$20 for Chamber members and \$30 for nonmembers. Cash, credit card and check are accepted.

What's the bar situation?

Admission includes one drink ticket and is redeemable at the bars for one wine, beer, cocktail or soda. After you have redeemed your ticket, a cash bar is available. Credit cards are not accepted at the bars, however, thanks to MidFirst Bank, an ATM machine is available for After-Party guests in the northwest corner of the ballroom, near registration and the ballroom entrance.

SPEAKER BIOS



David Epstein

No. 1 NYT Best-Selling Author of Range & The Sports Gene, Expert on the Science of High Performance

New York Times best-selling author and science writer David Epstein has

made it his mission to uncover the keys to achieving high performance in any domain, and to debunk popular myths along the way. His New York Times best-seller, *The Sports Gene*, took readers inside the surprising science of extraordinary athletic performance. (It has been translated in 21 languages, and was read by both President Barack Obama and former Secretary of State Condoleezza Rice.) In his latest book, the top-10 New York Times and Amazon best-seller *Range: Why Generalists Triumph in a Specialized World*, Epstein examines the world's top performers, from professional athletes to artists, scientists, entrepreneurs and Nobel laureates. Named as one of Wharton professor Adam Grant's "New Leadership Books to Read in 2019," the Washington Post's "10 Leadership Books to Watch For," and selected for the JP Morgan Summer Reading List, *Range* has received rave reviews from the likes of Daniel Pink and Malcolm Gladwell, and best-selling author Susan Cain as well as praise from the Wall Street Journal, New York Times and NPR.

Epstein brings bold new insights to business, education, technological innovation, healthcare and other industries on the best approach to career development. His conclusion: In most fields, especially those that are complex, unpredictable, and difficult to automate, generalists, not specialists, are primed to excel. Sharing fascinating examples from the career trajectories of Duke Ellington and Roger Federer to a preeminent CEO who took her first job around the age her peers were retiring, Epstein shows that at every stage of life, from the development of children in math, music and sports to students fresh out of college trying to find their way, to midcareer professionals in need of a change and would-be retirees looking for a new vocation after moving on from their previous one — generalists triumph as the world around them becomes increasingly specialized.

Epstein has spoken on the science of high performance and novel uses (and misuses) of data on five continents, to organizations from NASA to the Pat Tillman Foundation and at a diverse array of events from the World Knowledge Forum in Seoul to the open-source software community's Hadoop Summit. In 2014, his main stage TED Talk was one of the 20 most viewed of the year and has since been viewed over twelve million times. It was recently touted by Bill Gates.

Epstein's writing has appeared in numerous national and international publications, from The New York Times and The Atlantic to National Geographic. He was previously an investigative reporter at ProPublica, where his work ranged from an investigation into the DEA's complicated pursuit of Chapo Guzman's rivals, to a This American Life episode about a woman with muscular dystrophy who discovered that she shares a mutated gene with an Olympic medalist.

A former Sports Illustrated senior writer, Epstein authored or co-authored several of their most high profile investigative pieces, including the 2009 revelation of Yankees third baseman Alex Rodriguez's steroid use. He has master's degrees in environmental science and journalism from Columbia University, and was twice NCAA All-East as an 800-meter runner.

Merging stories from the worlds of sports, business, medicine, and education, Epstein sheds light on the paths to peak performance. From how to best prepare for our specialized world to how to optimally incorporate AI into our workplaces, Epstein unpacks the science of success — leaving audiences with actionable takeaways to improve how they live, work, and prepare for the future.



Walter Nusbaum

President, The Nusbaum Group

Walter Nusbaum is President of The Nusbaum Group and the author of "Do You Have What It Takes?" and "The Sink: Radical Transformation

With One Small Change". Walter is a highly sought after speaker who travels the country speaking on leadership

SPEAKER BIOS

development, driving higher levels of employee engagement and the art and science of shaping organizational culture.

He has spent the past 15 years speaking to and working closely with senior executive teams, managers/supervisors and non-profit organizations of all sizes. From the small private firm to the Fortune 100 corporation, Walter takes key growth strategies and helps to implement them in order to help drive greater growth and productivity. His contribution to the leadership community has been in his understanding and explanation of the critical traits of all successful leaders.

Walter's academic background is in strategic management, philosophy, religious studies and leadership development. He lives in Denton, Texas with his wife Stacey and their four children.



Amy Downs

President/CEO, Allegiance Credit Union

Amy Downs began her career as a teller 32 years ago working for Federal Employee Credit Union located in the Alfred P. Murrah Federal Building.

In 1995, she was one of the last survivors to be pulled from the rubble following the Oklahoma City bombing in which 18 of her 33 co-workers at the credit union were killed.

Embracing her second chance at life, Amy launched a campaign of self-improvement and empowerment, losing 200 pounds and adopting a new active lifestyle which ultimately led to her becoming an Ironman Triathlete.

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Director, HR Compliance
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Amy holds a bachelor's degree in organizational leadership and a master's degree in business administration from Southern Nazarene University. Amy still works for the same credit union which also survived the bombing, now called Allegiance Credit Union, serving as the president and CEO.



Janienne Bella
*Chief Executive Officer, A
Chance to Change*

Janienne Bella serves as Chief Executive Officer for A Chance to Change and has been serving in this role since April 2015. This nonprofit organization provides

behavioral health counseling and education to people of all ages and throughout the state while specializing in co-occurring disorders and substance use treatment.

Prior to joining the A Chance to Change team, Janienne was the Regional Chief Executive Officer for the Oklahoma- Arkansas Region of the American Red Cross.

Hear from Janienne Bella at the following sessions:

Mental Health/Wellbeing in the Workplace- Understanding for Yourself and Those Around You in Meeting Room 19 from 4 - 4:45 p.m.



Brad Bishop
Owner, Bishop Branding

Brad Bishop is a marketing consultant and speaker based in Oklahoma City. As a StoryBrand Guide, he helps companies implement the StoryBrand framework into all facets of their



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**THE OKLAHOMAN
DIRECT**

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business. Brad's helped businesses of all sizes improve their messaging and, in turn, their bottom line.

Hear from Brad Bishop at the following sessions:

Using your story to grow your business in Meeting Room 2 from 2-2:45 p.m.



Hilarie H. Blaney
Etiquette and Protocol Consulting

Hilarie Blaney has been a commercial banker in Oklahoma City for over 41 years. She is a Senior Vice President

at BancFirst in downtown OKC. Hilarie holds a B.S. in Management and Finance as well as an MBA in Finance from Oklahoma City University. Her awards include the Paragon award from Leadership OKC, Pi Beta Phi Crest Award and Sustainer of the Year from the Junior League of Oklahoma City. She is a graduate of Leadership OKC, Leadership Oklahoma, has served on many boards, helping create Impact Oklahoma, Inc. and currently serves on the board of Ballet Oklahoma. Hilarie also holds graduate certifications in Corporate Etiquette, International Protocol, Business Image and United States Protocol from the world-renowned Protocol School of Washington, in Washington, D.C., the only certified school in the nation. She has trained professionals in Oklahoma and Washington for over 14 years as well as consulted in governmental and civic events, including guest speakers such as Mrs. Laura Bush.

Hear from Hilarie H. Blaney at the following sessions:

First Impressions in Meeting Room 19 from 9 - 9:45 a.m.



Stacey Brandhorst
Venture Advisor & Director of Venture Outreach, i2E, Inc.

As a Venture Advisor, Stacey works with i2E portfolio and client companies to position

them on the high growth trajectory by leveraging her experience as an entrepreneur and educator. Stacey is also responsible for managing i2E's Business Accelerator in Tulsa. Stacey came to i2E from Oklahoma State University and the Universidad Popular Autónoma del Estado de Puebla in Puebla, Mexico where she was International Liaison and U.S. Program Coordinator. In that position, Stacey was responsible for expansion of the internationally recognized dual degree programs and coordinating student and faculty immersion programs in both the U.S. and Mexico.

Hear from Stacey Brandhorst at the following sessions:

Finding Funding in Meeting Room 18 from 9 - 9:45 a.m.



Adam Brooks
Senior Advisor, Energy and Corporate Communications, Candor

Adam has jumped the fence multiple times between news and professional communications. He has

worked for universities, websites, large corporations and a nationally recognized marketing communication agency. He served as the as managing editor of Oklahoma's largest business publication and is now a senior advisor at Candor. He has extensive experience in the energy sector, and has planned and executed communications strategies for organizations ranging from nonprofits to \$30 billion corporations.

Hear from Adam Brooks at the following sessions:

Personal Branding 101 in Meeting Room 19 from 2 - 2:45 p.m.



Todd Burchett
Partner, South Region Leader of Forensics and Valuation Services, BKD CPAs and Advisors

Todd is a partner in BKD's Forensics & Valuation Services division and leads

SPEAKER BIOS

its South Region practice, providing business valuation, forensic accounting, investigation, bankruptcy and litigation support services, including serving as an expert witness. In addition to being a CPA, Todd is Accredited in Business Valuation (ABV), an Accredited Senior Appraiser (ASA), Certified in Financial Forensics (CFF) and a Certified Fraud Examiner (CFE).

Since 1999, he has provided client solutions in consulting, accounting and tax matters. He has performed business valuations for a variety of purposes, including gift and estate tax, business planning, succession planning, dispute resolution and for solvency purposes in bankruptcy.

Hear from Todd Burchett at the following sessions:

Mitigate Your Fraud Risk in Meeting Room 6 from 11 - 11:45 a.m.



Shelley Cadamy
Partner, The Mettise Group

Strategist, consensus builder, problem solver and advocate for no-nonsense effectiveness, Shelley Cadamy has built, turned around, or transformed organizations

and programs for 25 years. For the last six years Shelley led Workforce Tulsa as its Executive Director. Shelley was the fourth Executive Director in six years and turned around the struggling organization via intentional board development, consensus building and collaboration with hundreds of partners, rebuilding processes and structures, relocating the organization's largest office to improve customer service, rebuilding the staff, ensuring state and federal compliance, and building a positive presence in the community via media relations.

Hear from Shelley Cadamy at the following sessions:

Workforce Development: Creating Great Employees in Meeting Room 16 from 11 - 11:45 a.m.



Dr. Alan Campbell
Director, Family Business Resources

Dr. Alan Campbell has worked with business owners since 1995. He has several businesses as well and has assisted

families and business teams through the process of transitioning to different ownership teams. His focus is on family business as well as non-family ownership teams. Dr. Campbell is a psychologist in private practice in Stillwater and focuses on helping people with mood and adjustment issues. His main avocation is golf and he plays in a cover band out of OKC.

Hear from Dr. Alan Campbell at the following sessions:

Healthy Business Transition to New Owners: Why is this so hard? in Meeting Room 6 from 9 - 9:45 a.m.



Sunny Cearley
VP of Membership, Greater Oklahoma City Chamber

Sunny Cearley serves as Vice President of Membership for the Greater Oklahoma City Chamber. She oversees

the Chamber's membership sales and retention efforts, member services operations and advertising and sponsorship sales. Prior to joining the leadership team at the Chamber, Cearley served as Director of Sales and Community Relations for The Journal Record Publishing Company where she led the sales efforts for a daily business newspaper, a weekly military publication and nine large-scale special events.

Hear from Sunny Cearley at the following sessions:

Networking 101 in Meeting Room 2 from 3-3:45 p.m.

SPEAKER BIOS



Mike Crandall
CEO, Sandler Training

Mike Crandall is a consultant, coach, trainer, speaker and author focused on the subconscious psychology of human interaction and

motivation. He is brought in by business owners and executives to work on the behaviors, attitudes, techniques and guts needed to be more successful in business improvement, sales / revenue growth and employee development. His firm specializes in helping identify the blind spots and obstacles that are holding you back and then implementing systems, behaviors, and guts to become more successful.

Hear from Mike Crandall at the following sessions:

How to Become a Master Communicator in Meeting Room 1 from 2 - 2:45 p.m. and How to Motivate Yourself and Others in Meeting Room 1 from 4 - 4:45 p.m.



David Curran
Head of Business Development, Sandler Training

David is brought in by organizational owners, leaders, and HR directors to uncover and clear

away aggravating communication smokescreens, organizational waste, anxiety around revenue, shrinking margins, and long sales-cycles. He serves as a behavioral consultant, trainer, coach, and mentor to implement the systems and processes of human interaction that drive consistent results and positive culture.

David earned his MBA with Western Governor's University, his BS in Management & Ethics from Mid-America Christian University and is a Certified Sandler Trainer.

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Hear from David Curran at the following sessions:

Better Results Through Asking Questions in Meeting Room 16 from 3 - 3:45 p.m.



Sherry Dale, CPA
Partner, The Mettise Group

A serial entrepreneur, strategist, advisor, connector, mindfulness coach and expert in building companies and high-performance teams.

Sherry has owned, founded and built companies in professional services, real estate, retail, wholesale, technology and financial services. With executive-level experience in finance, operations, technology, strategic planning and general management, Sherry has served in management for clients in multiple industries.

Sherry is a Certified Public Accountant with a BA in Accounting and Economics. She started her career with two international accounting firms, Coopers & Lybrand and Arthur Andersen.

Hear from Sherry Dale, CPA at the following sessions:

Financial Bootcamp for Emerging Leaders in Meeting Room 19 from 11 - 11:45 a.m.



Stacy Eads
CEO, Stacy Eads, LLC

Stacy Eads is one of Oklahoma's 50 Women Making a Difference. As a most admired CEO in her home state of Oklahoma, she is now empowering

other CEOs nationwide to embrace their leadership potential. As an impactful business coach, Mrs. Eads actively facilitates annual planning retreats to propel \$1 million - \$100 million dollar companies toward rapidly scalable growth. Just a few of her affiliations over her career include the Better Business Bureau of Central Oklahoma Board of Directors and Torch Ethics Award recipient.

Hear from Stacy Eads at the following sessions:

Vote for Prom King or Queen: Get Crowned on Page 1 Google Ranking in Meeting Room 19 from 3-3:45 p.m. and Corporate Cares: Are You Building a Purpose-Driven Community Impact? in Meeting Room 6 from 4-4:45 p.m.



Danielle Ezell, APR, SPHR
Partner, The Mettise Group

A jack of all trades, strategist and expert problem solver, Danielle works at both a macro and micro level to quickly gain clarity of an organization's

opportunities and accurately identify potential obstacles.

Danielle spent the early part of her career focused on business-to-business marketing and public relations. After working for several companies, she founded an award-winning strategic communications consulting firm. Danielle is a certified Senior Professional in Human Resources and has her Accreditation in Public Relations. She earned her B.S. in Public Relations from Syracuse University and her M.B.A. from Oklahoma City University.

Hear from Danielle Ezell, APR, SPHR at the following sessions:

Early Childhood Development: The First 100 Days in an Employee's Life in Meeting Room 18 from 11 - 11:45 a.m.



Eric S. Fisher
Attorney, Crowe & Dunlevy

Eric S. Fisher is a director in the firm's Oklahoma City office. He has spent his career focused on business creation and development,

mergers, acquisitions and divestitures, operational and compliance matters, and assisting clients grow and

SPEAKER BIOS

manage their businesses. Clients value and rely on Eric for his pragmatic and business-oriented advice.

Eric primarily serves as outside general counsel to closely held companies, family businesses, and entrepreneurs and their early stage and emerging market businesses, offering guidance and advice on all aspects of the organization, operation and financing of such businesses.

Hear from Eric S. Fisher at the following sessions:

Cannabis in the workplace in Meeting Room 1 from 3 - 3:45 p.m.

University of Central Oklahoma in 2005. He is a former pharmaceutical sales representative and currently works as a pharmacist, adjunct faculty, author, corporate engagement, corporate culture, and employee wellness consultant. He has over fifteen years of professional teaching experience and has devoted over twenty years to researching, practicing, and creating his Relationship Resonance system aimed at helping us all achieve better results in all areas of life through relationship-driven success.

Hear from Doug Hacking at the following sessions:

Combating Connection Killers in Meeting Room 17 from 4 - 4:45 p.m.



Russ Florence

President, Chief Operating and Inclusion Officer, Schnake Turnbo Frank

Russ Florence is a partner, president and chief operating officer for Schnake Turnbo Frank,

leading the firm's Oklahoma City office. With experience in journalism, corporate leadership and consulting, he delivers a multi-faceted, balanced perspective to his clients. His expertise includes leadership development, strategic planning, executive coaching, reputation management, crisis communications, media relations and integrated communications.

Hear from Russ Florence at the following sessions:

Situational Leadership in Meeting Room 18 from 2 - 2:45 p.m. and Building Presentation Skills in Meeting Room 20 from 3 - 3:45 p.m.



Kati Hanna

Partner, The Mettise Group

Kati Hanna is a seasoned consultant, with more than 25 years of experience. She has held leadership roles at multiple consulting agencies as well as owned

her own strategic consulting firm for more than 10 years. Kati's expertise and areas of focus include, business coaching, marketing and sales consulting, organizational analysis and design, process improvement, leadership training, strategic planning, franchise development, leadership development and strategic initiative implementation.

She has worked with over 300 growing companies across the country in her 25 years of consulting. Most of her efforts have focused on working with leadership teams to define goals and high-potential growth opportunities; managing key corporate initiatives, marketing efforts and organizational implementation.

Hear from Kati Hanna at the following sessions:

Building Your Professional Equity Today for Your Role Tomorrow in Meeting Room 1 from 10 - 10:45 a.m. and The Tightrope of Confrontation: Successfully Navigating Conflict in the Workplace in Meeting Room 16 from 2 - 2:45 p.m.



Doug Hacking

CEO / Owner, Relationship Resonance, Inc.

Doug Hacking received a Doctorate of Pharmacy from the University of Oklahoma in 2000

and a Master's of Business Administration from the

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Teresa "Tee" Hicks

Vice President of Advertising, The Oklahoman Media Company

Teresa Hicks (best known as Tee) considers herself a Servant Leader with

a sincere desire to make an impact on the natural human aspect of doing business in Corporate America. Tee currently serves as the VP of Advertising at The Oklahoman. Tee has over 35 years of sales, leadership and managerial experience inside the fields of media, theatre, marketing and advertising. Down through the years, her 'Real Talk' approach to selling has won her seats at the table in Board rooms with CEOs to seats at family dining room tables with families who won SMBs. Tee holds a B.A. in Mass Communications, and an MBA in Divinity, and is always seeking to be a student of life.

Hear from Tee Hicks at the following sessions:

Questions, Part 2: Conversation Discipline in Meeting Room 17 from 2 - 2:45 p.m. and What We Sell in Meeting Room 20 from 4 - 4:45 p.m.



Danielle Hoeltzel

Director of Organizational Development, Express Employment Professionals

Danielle Hoeltzel has been in the training and organizational development field for

more than 10 years, with a special focus on leadership development, coaching, group facilitation, and presentation skills. Before coming to Express Employment Professionals International Headquarters in 2015, she worked at Chesapeake Energy and served as a human resources analyst.

With experience as a change manager through initiatives in medium and large organizations, Hoeltzel earned her Professional in Human Resources certification from the HR Certification Institute, and is a Society for Human Resource Management (SHRM) Certified Professional,

and has a master's degree in organizational leadership from the University of Oklahoma.

Hear from Danielle Hoeltzel at the following sessions:

Faces of Change: Understanding and Managing Generations in the Workplace in Meeting Room 18 from 4-4:45 p.m.



Gunnar Hood

Digital Marketing Consultant, WSI Summit

Gunnar is the principal of WSI Summit, a digital marketing agency. While he spends most of his time

helping B2B companies develop and implement business growth strategies using the internet, he carves out time to educate others. Gunnar is often asked to lead public, corporate and individual training sessions on using LinkedIn for personal, professional and business growth.

Gunnar helped launch One Million Cups OKC and Oklahoma Professional Sales Association. He is a Leadership Edmond alumni and has served on various boards including the Greater OKC Chamber Board of Advisors.

Hear from Gunnar Hood at the following sessions:

LinkedIn for Introverts in Meeting Room 16 from 10 - 10:45 a.m.



Rhonda Hooper

President and CEO, Jordan Advertising

Rhonda is President/CEO of Jordan Advertising, a marketing, advertising and public relations agency. She's worked

on several national, as well as local brands, and has served in a voluntary capacity on a long list of city and statewide boards. She is the Immediate Past Chair of the Greater Oklahoma City Chamber, and has served on the executive committee as vice chair of economic

SPEAKER BIOS

development, as well as convention and tourism development. She chaired the OKC Convention & Visitors Commission and led the MAPS 3 Coalition. At her core (which is the color orange), is her love and passion for Oklahoma State University (OSU).

Hear from Rhonda Hooper at the following sessions:

Positioning Your Company to Be Irresistible in Meeting Room 17 from 3-3:45 p.m.



Eric Long

*Senior Research Economist,
Greater Oklahoma City
Chamber*

Eric Long is the Research Economist for the Greater Oklahoma City Chamber, where he has served for over the past decade.

As the Chamber's Research Economist, he provides business intelligence, workforce and economic analysis that support the region's economic development efforts

and local businesses. Mr. Long has served on the national board of C2ER, The Council for Community and Economic Research and is a past graduate of Leadership Oklahoma City. Eric's most recent claim to fame is that he won first place in a Celebrity Team Cow Milking Contest at the Cleveland County Fair.

Hear from Eric Long at the following sessions:

Making Data-Driven Decisions: Group Therapy for Your Business Research Needs in Meeting Room 18 from 10 - 10:45 a.m.



David McLaughlin

*Asst Vice President,
Corporate Training,
American Fidelity
Assurance Company*

David B. McLaughlin, M.Ed, SHRM-SCP, is the Assistant Vice-President, Corporate Training for American Fidelity. He has a M. Ed and B.S. in

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Accounting from the University of Central Oklahoma. David serves on the board of the Oklahoma City Society of Human Resources as Director-at-Large, Special Programs. David is also past-president of the Central Oklahoma Chapter of Association of Talent Development and founder of Full Volume Development, a think tank that explores best practices related to high performance in organizational development.

Hear from David McLaughlin at the following sessions:

Managing Up for Results in Meeting Room 17 from 9 - 9:45 a.m.



Scott Meacham
President & CEO, i2E, Inc.

As President and CEO, Scott Meacham leads i2E's efforts to create knowledge-based jobs in Oklahoma through the development of and investment in high growth

companies. Scott comes to i2E from the Crowe & Dunlevy law firm, which he joined in January 2011 as a shareholder and director. He served as chairman of the banking and financial institutions practice group. Prior to that, he served as the 17th State Treasurer of Oklahoma, an office he held from June 2005 until January 2011. In addition to his duties as State Treasurer, Scott served on the governor's cabinet as Secretary for Finance and Revenue from January 2003 until January 2011. In this capacity, he was the governor's primary financial and budget advisor and served as the governor's chief negotiator on budget, legislative, tribal and other matters.

A fifth generation Oklahoman and a graduate of Chickasha High School, Scott holds a Bachelor's degree in finance, a Masters of Business Administration and a law degree, all from the University of Oklahoma.

Hear from Scott Meacham at the following sessions:

Keeping Your Cool in Meeting Room 20 from 10 - 10:45 a.m.



Steve Puckett
Director, Corporate Human Resources, Express Employment Professionals

Steve Puckett, SHRM-SCP, SPHR, is known as an HR expert who provides tools, resources, and quality solutions for managers and

employees, bringing more than 30 years of experience to every speaking engagement. Currently, he is the Director of Corporate Human Resources at Express Employment Professionals where he provides up-to-the-minute consultation on ever-changing employment rules. An Oklahoma native, Puckett earned an Associate's degree from Connors State College in Warner, OK, and a Bachelor's of Science degree from Oklahoma State University.

Hear from Steve Puckett at the following sessions:

Help! I've Been Promoted: Essential Skills for New Supervisors in Meeting Room 1 from 9 - 9:45 a.m.



Sandra Quince
SVP, Diversity & Inclusion, Bank of America

Sandra Quince is a Diversity & Inclusion Executive responsible for the Global Diversity & Inclusion Council (GDIC) as well as the Global

Diversity and Inclusion Awards. In this role, she supports the CEO and Chief Diversity and Inclusion Officer in delivering the global D&I strategy for the company. Sandra's work with the GDIC is focused on growing the diverse representation of the workforce, promoting an inclusive workplace and being a place where all employees have the opportunity to achieve their goals and meet the needs of customers.

Hear from Sandra Quince at the following sessions:

Developing Cultural Competency in Meeting Room 17 from 11 - 11:45 a.m.

SPEAKER BIOS



Kenny Reinbold

*Marketing Specialist,
Express Employment
Professionals*

Kenny Reinbold works in the marketing department at Express Employment Professionals' International Headquarters

in Oklahoma City. He's a top 20 under 40 award winner from the Edmond Business Times, was named board member of the year by the Children's Hospital Foundation of Oklahoma and was a winner of the NextGen 30 under 30 award in 2016. He's passionate about helping others succeed, and believes that making Oklahoma a stronger state starts with investing in business leaders and our next generation.

Hear from Kenny Reinbold at the following sessions:

What Impressions are You Making: Professionalism Leads to Success in Meeting Room 17 from 10 - 10:45 a.m.



Dot Rhyne

*Founder & President, Brand
Talkers*

Dot joined Fields & Futures in 2013 as the organization was approaching its second field project at Webster Middle School. With a 30-year

background in marketing and sponsorship sales, she has helped the organization grow its funding base through both a traditional nonprofit approach as well as more marketing-driven opportunity for those companies or organizations seeking involvement through custom sponsorship and/or programming opportunities.

Prior to joining Fields & Futures, Dot was VP/Marketing for Griffin Communications and served three years at marketing manager at The Oklahoman in the early 2000s. She made her move to Oklahoma City in 2002 from Dallas where she was Director of Sales Promotion for The Dallas Morning News, followed by several years traveling the country as a sales trainer and consultant for media sales organizations.

Hear from Dot Rhyne at the following sessions:

Questions, Part 1: Questions with Purpose and Payoff in Meeting Room 20 from 11 - 11:45 a.m. and Resolving Concerns in Meeting Room 18 from 3 - 3:45 p.m.



David Rodarte

*Director, BKDnext Business
Advisor, BKD CPAs and
Advisors*

David is a Director, BKDnext Business Advisors. He provides planning and execution services for growth, profitability,

succession, and business continuity. While based in greater Cincinnati, Ohio he provides business advisory services throughout the USA. He is an experienced CEO with over 20 years of operating mid-sized businesses. In 2012 he sold his rapidly growing Consumer Technology company through BKD Capital Advisors. Since the sale of the business David has been a business advisor helping company's plan growth with the transition in mind. Through the use of proven strategic planning methods and experience he has assisted businesses sized from \$10 MM to in excess of \$1.0Bn in revenue.

Hear from David Rodarte at the following sessions:

The value of inclusiveness in strategic financial planning in Meeting Room 6 from 2 - 2:45 p.m.



Paul Ross

*Shareholder, Practice
Group Leader, McAfee &
Taft*

Paul Ross is a trial lawyer whose primary practice involves the representation of employers in labor and employment disputes.

His experience includes first-chair management of discrimination, retaliation and wrongful discharge matters in both federal and state courts, trial and appellate, as well as in arbitration and before governmental agencies. He routinely represents

SPEAKER BIOS

employers in a wide variety of matters, including claims arising under Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act, the Family and Medical Leave Act, the Age Discrimination in Employment Act, the Fair Labor Standards Act and other federal and state laws governing employers.

Hear from Paul Ross at the following sessions:

The changing landscape of OT rules in Meeting Room 19 from 10 - 10:45 a.m.



Michael Shellabarger
Corporate Trainer, Love's Travel Stops & Country Stores

Michael has been employed with Love's Family of Companies since April 2014. He currently

supports the Corporate Human Resources team with an emphasis on learning and development. Michael graduated from the University of Central Oklahoma in 2010 with a B.A. in Broadcasting, and again in 2013 with an M.Ed. in Adult Education/Training.

Hear from Michael Shellabarger at the following sessions:

Emotional Intelligence in the Workplace in Meeting Room 2 from 9-9:45 a.m., Who Moved My Cheese? The Art of Change Management in Meeting Room 2 from 10-10:45 a.m., and Time Management - The Art of Eating the Frog in Meeting Room 2 from 11-11:45 a.m.

including Anodyne Technologies, Perimeter Technology center and NvYA Technology. Brad is a past board member for the Oklahoma City American Diabetes Association and the Oklahoma Arthritis Foundation.

Hear from Brad Thomas at the following sessions:

Ten IT tips when you are the President and IT Technician of your company in Meeting Room 16 from 4 - 4:45 p.m.



Rhonda Y. Thompson
Sr. Technical Training Specialist, OGE Energy Corp.

This HR/Training professional has over 20 years of experience as a corporate facilitator/

trainer and instructional designer. This time has included coaching employees on job performance; creating curriculum and e-learning courses for new employees, tenured employees, technical training, and product launches; and mentoring employees for professional development.

In addition to having a B.A. in English/Creative Writing and a M.A. Education/Curriculum and Instruction, Rhonda also holds certifications for Meyers-Briggs MBTI STEP I and Step II and Emotional Intelligence EQ-I 2.0 + EQ 360.

Hear from Rhonda Y. Thompson at the following sessions:

Becoming a Trusted Co-Worker in Meeting Room 20 from 2 - 2:45 p.m.



Brad Thomas
Co-Founder, NvYA Technology

Brad Thomas is a co-founder and serves as the President and COO for NvYA Technology. He is responsible for the overall operation of the company.

Brad has co-founded multiple technology start-ups



Derek Villanueva
Director, DRG Professional Services

Derek Villanueva brings to Elevate over 20 years of sales, sales management, and relationship-based sales experience. During his career in the media and advertising, and most recently in the Executive Recruiting and Staffing industry, he

SPEAKER BIOS

has successfully implemented business strategies for thousands of corporations and SMBs that focused on revenue generation and talent development with his servant-based selling approach.

Hear from Derek Villanueva at the following sessions:

Sales: Our Chosen Profession in Meeting Room 16 from 9 - 9:45 a.m. and Client-Focused Communication in Meeting Room 6 from 10 - 10:45 a.m.



Shannon Warren
Founder, OK Ethics

Shannon is the Founder Emeritus of the Oklahoma Business Ethics Consortium ("OK Ethics"), a non-profit, grassroots professional organization established

in 2003 that is dedicated to promoting integrity at work. With nearly 150 company members, OK Ethics has become a flourishing organization dedicated to the promotion of high ethical standards in business. For sixteen years, Shannon provided leadership to an enthusiastic team of approximately 70 dedicated volunteers who serve faithfully every month.

Hear from Shannon Warren at the following sessions:

Elevate Your Reputation: Practical Ethics for Everyday Life in Meeting Room 6 from 3 - 3:45 p.m.



Nathan L. Whatley
Shareholder, McAfee & Taft

Nathan Whatley represents management in all phases of litigation before federal and state courts, regulatory and administrative

agencies, including the Equal Employment Opportunity Commission (EEOC), the U.S. Department of Labor, and the Occupational Safety and Health Administration (OSHA), and in arbitration matters. He also handles litigation matters involving the enforcement of non-competition and confidentiality agreements, breach of employment contracts, handbook and personnel policy

violations, wage and hour disputes, and other issues arising out of employer/employee relationships.

Hear from Nathan L. Whatley at the following sessions:

Oklahoma's Open Carry Laws: What You Need to Know in Meeting Room 2 from 4 - 4:45 p.m.



Jennifer Wherle
Inside Sales Medium Business, Dell Technologies

Jennifer is coming up on her seven year anniversary with Dell. Her interest in computers started at a

young age with her dad being a computer engineer. She went to college for MIS and eventually transitioned to work full time for Dell. Over her time at Dell she has not only mastered her job, but has taken on other roles like, mentoring, a chair of an employee resource group for OKC PRIDE, and constantly seeking to better herself outside of her daily job.

Hear from Jennifer Wherle at the following sessions:

How to be more productive in the workforce using your computer in Meeting Room 20 from 9 - 9:45 a.m.



Tennille Whiteman, SHRM-CP
Corporate Trainer, American Fidelity Assurance Company

Tennille Whiteman (SHRM-CP) provides training in

communication, conflict management, team building, workplace appreciation and personal development. Tennille is a certified Franklin Covey Facilitator in multiple courses. Tennille graduated from the University of Central Oklahoma with a bachelor's degree in Education. She earned her Society of Human Resource Management Certified Professional designation and is currently working towards an MBA.

Hear from Tennille Whiteman at the following sessions:

Managing Your Career in Meeting Room 1 from 11 - 11:45 a.m.



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