

ELEVATE

Sept. 10, 2020 | Cox Convention Center



GREATER
OKLAHOMA CITY
CHAMBER

SPONSORSHIP OPPORTUNITIES

WHAT IS ELEVATE?



Elevate is a one-day professional development conference featuring motivational speakers, breakout sessions and exposure to new products and ideas. Attendees will be able to experience professional education and training with a distinctive Oklahoma City flair during the day, and then stay for the Elevate After-Party to interact with Oklahoma City businesses while sampling food and drinks from our best restaurants, caterers and breweries in the evening. Professional development programming will include options for leadership development, sales training, new management training, entrepreneurship, and more.

As a sponsor, you will have direct access to Oklahoma City's business audience in a personalized professional development setting, featuring presentations by industry and business tools experts.



ELEVATE YOUR BRAND WITH THESE SPONSORSHIP OPPORTUNITIES!

Presenting Sponsors (valued at \$4,000 and up)

Presenting sponsors of Elevate will have the highest exposure to event attendees, speakers and exhibitors. Reach the Elevate audience in a meaningful way with one of the following sponsorships!

TRANSFORMATION SPONSOR | \$20,000 (1 available)

As the Transformation Sponsor, your company will receive the highest level of recognition and have the opportunity to send 20 employees to the event. Unique benefits include the opportunity to introduce the afternoon keynote speaker and the ability to connect with attendees via email after the event concludes.

ASPIRATION SPONSOR | \$10,000 (1 available)

The Aspiration Sponsor will receive verbal recognition from the podium during the event, premium placement as an exhibitor at the Elevate After-Party and preferred seating during the keynote speaker's presentation at the lunch event. Your company will also have the opportunity to introduce the morning motivator.

ILLUMINATION AND AMPLIFICATION SPONSOR | \$7,500 (1 available)

(Trades will be considered for this sponsorship.)

The Illumination and Amplification Sponsor includes recognition for all production elements of the event. As a trade, this sponsorship is the ideal opportunity for your company to show off its event production capabilities.

COLLABORATION SPONSOR | \$5,000 (1 available)

The Collaboration Sponsor will be recognized at key attendee touch points, including on the pre-printed nametags, at the registration check-in table, on the online registration platform and on attendee bags.

INSPIRATION SPONSOR | \$5,000 (1 available)

Elevate's Inspiration Sponsor helps make the dynamic programming of the event possible by sponsoring the event's lunch keynote speaker. As Inspiration Sponsor, your company will be recognized verbally at the event in addition to other sponsorship benefits.

VISUALIZATION SPONSOR | \$5,000 (1 available)

(Trades will be considered for this sponsorship.)

By sponsoring a dynamic promotional video that highlights the benefits of attending, Elevate's Visualization Sponsor will help commemorate the event while co-branding with this regional talent initiative. As Visualization Sponsor, your logo will be featured prominently on the Elevate video, which will be used throughout the year.

UPLIFT10 SPONSOR | \$4,000 (12 available)

Perfect for the company who wants to take advantage of this professional development opportunity for its employees while co-branding as an Elevate sponsor, Uplift10 Sponsors receive 10 conference registrations in addition to sponsorship recognition during the event and an exhibitor table at the Elevate After-Party.

Presenting Sponsors (continued)

UPLIFT15 SPONSOR | \$5,000 (6 available)

Receive all the benefits of the Uplift Sponsorships, plus five additional conference registrations (15 total).

UPLIFT20 SPONSOR | \$6,000 (6 available)

Receive all the benefits of the Uplift Sponsorships, plus 10 additional conference registrations (20 total).

Presenting Sponsorship Benefits

	Transformation Sponsor	Aspiration Sponsor	Illumination & Amplification Sponsor*	Collaboration Sponsor	Inspiration Sponsor	Visualization Sponsor*	Uplift20 Sponsor	Uplift15 Sponsor	Uplift10 Sponsor
Cost	\$20,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$6,000	\$5,000	\$4,000
Number Available	1	1	1	1	1	1	25	25	25
Includes (#) conference registrations (all-day passes)	20	10	10	10	10	10	20	15	10
Super exhibitor table at the After-Party (2 6' tables, four chairs)	Premium placement	Premium placement							
Single exhibitor table at the After-Party (1 6' table, two chairs)			Premium placement	•	•	•	•	•	•
Receive preferred seating at lunch program	•	•	•	•	•	•	•	•	•
Receive verbal recognition from podium	•	•	•			•			
"X" size full-color ad in printed event program	Full-page	Half-page	Half-page	Half-page	Half-page	Half-page	Quarter-page	Quarter-page	Quarter-page
Opportunity to introduce one of three general session speakers	National Keynote Speaker	Morning Motivator			Local Keynote Speaker				
Post-event email to attendees sent on sponsor's behalf	•								
Opportunity to place item/literature in attendee bag	•	•	•	•	•				
Recognized on attendee bag and attendee nametags				Logo					
Recognized on Elevate promotional video produced during the conference						Logo			
Recognized on invitation	Logo	Logo	Logo	Name	Name				
Recognized on event website	Logo (Homepage Placement)	Logo	Logo	Name	Name	Name			
Recognized in Chamber newsletter	•	•	•						
Recognized on event screens	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognized on event signage	Logo	Logo	Logo	Logo	Name (Logo on lunch table tents)	Name	Name	Name	Name
Recognized in printed program	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name

*Trade will be considered for this sponsorship. Contract must be accompanied by a completed trade addendum for consideration.

Supporting Sponsors (valued under \$4,000)

INVITATION SPONSOR | \$3,000

(1 available)

(Trades will be considered for this sponsorship.)

Your company's logo will be included in email marketing and on the invitation to this event, which will be sent to more than 5,000 businesses throughout the region.

MEDIA SPONSOR | \$3,000

(1 available)

(This sponsorship is trade only.)

Use your company's influence to help increase event awareness and attendance.

NOURISH SPONSOR | \$2,500

(2 available)

By sponsoring Elevate's lunchtime refueling, the Nourish Sponsor is recognized by all lunch attendees at each table.

REFRESH SPONSOR | \$2,500

(2 available; one in the morning and one in the afternoon)

Elevate's Refresh Sponsors will help spice up the event's morning and afternoon breaks by providing beverages and/or snacks for all attendees. Your company will be recognized with its logo in the break areas.

NAVIGATION SPONSOR | \$2,500

(1 available)

Help attendees find their way throughout the day with your company logo featured prominently on all navigation signs throughout the conference area.

BOOST PACKAGE | \$2,500

(50 available)

Give your employees access at Elevate professional training with a Boost Package, which includes 10 conference registrations and sponsorship recognition on event screens, signage and programs.





SIGNAGE SPONSOR | \$2,000 (1 available)

(Trades will be considered for this sponsorship.)
Receive recognition on all conference signage at the event and a single exhibitor table at the After-Party.

LANYARD SPONSOR | \$2,000 (1 available)

(Trades will be considered for this sponsorship.)
Your company's logo will be featured prominently on the lanyard received by all attendees at registration.

PROGRAM SPONSOR | \$1,500 (2 available)

Every attendee will receive a program guide with information to help them make the most of their day. Your logo will be prominently displayed on the go-to guide that attendees will keep with them throughout the day.

IMPRESSION SPONSOR | \$1,500 (1 available)

(Trades will be considered for this sponsorship.)
Help attendees make a great first impression by sponsoring a professional headshot booth. A professional photographer will be set up in a highly-trafficked area in the pre-function space and would be available all day to offer complimentary professional headshots to attendees.

CONNECTION SPONSOR | \$1,500 (1 available)

By sponsoring the Wi-Fi for all attendees, the Connection Sponsor will ensure that everyone can fully participate in the Elevate experience. The Connection Sponsor will receive logo recognition in all Elevate breakout rooms in addition to other sponsorship benefits.

MAILING SPONSOR | \$1,000 (1 available)

(Trades will be considered for this sponsorship.)
Your company's logo will be featured on the invitation envelopes, which will be sent to more than 5,000 businesses throughout the region.

ATTENDEE CARE SPONSOR | \$1,000 (10 available)

Add a personal touch to the Elevate experience by placing one company-branded item in each attendee bag. Items must be approved by the Chamber and should be items like pens, notepads, hand sanitizer, mints or tissues. A total of 1,000 items are needed.

SHIRT SPONSOR | \$750 (1 available)

(Trades will be considered for this sponsorship.)
Your company logo will be featured on shirts for volunteers and staff to wear the day of the event.

Supporting Sponsorship Benefits (\$4,000 and under)

	Invitation Sponsor*	Media Sponsor*	Nourish Sponsor	Refresh Sponsor*	Navigation Sponsor	Boost Package	Signage Sponsor*	Lanyard Sponsor*	Program Sponsor	Impression Sponsor*	Mailing Sponsor*	Attendee Care Sponsor*	Shirt Sponsor*
Cost	\$3,000	\$3,000	\$2,500	\$2,500	\$2,500	\$2,500	\$2,000	\$2,000	\$1,500	\$1,500	\$1,000	\$1,000	\$750
Number Available	1	1	2	2 (one A.M. & one P.M.)	1	50	1	1	2	1	1	10	1
Includes (#) conference registrations (all-day passes)	5	5	2	2	2	10	2	1	1	1	1	1	
Single exhibitor table at After-Party (1 6' table, two chairs)	•	•	•	•	•		•	•	•	•			
Receive preferred seating at lunch program	•	•											
"X" size full-color ad in printed event program	Quarter-page	Quarter-page	Quarter-page	Quarter-page									
Recognized on invitation	Logo												
Recognized on event screens	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognized on event signage	Name	Name	Name (Logo on lunch table tents)	Name (Logo in break areas)	Name (Logo on wayfinding signs)	Name	Logo	Name	Name	Name (Logo in headshot area)	Name	Name	Name (Logo on shirt)
Recognized in printed program	Name	Name	Name	Name	Name	Name	Name	Name	Logo	Name	Name	Name	Name
Recognized on event website	Name	Name	Name	Name		Name	Name	Name	Name	Name	Name	Name	Name
Logoed footprints in high-traffic conference areas					Logo								
Recognized on invitation envelopes												Logo	
Logo on lanyard received by all attendees at registration								Logo					

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Education Sponsorships

Play an important role in the professional development of Oklahoma City’s workforce by sponsoring one of Elevate’s education sessions.

EDUCATION TRACK SPONSOR | \$3,500 (3 available)

Position yourself as a thought leader in your industry by sponsoring an education track at Elevate. Your sponsorship will include five conference registrations and a single exhibitor table in addition to sponsorship of three education breakout sessions.

EDUCATION SESSION SPONSOR | \$750 (40 available; one per company)

Get the opportunity to introduce an Elevate breakout session in addition to recognition on signage inside and outside the session room.



Education Sponsorship Benefits

	Education Track Sponsor	Education Session Sponsor
Cost	\$3,500	\$750
Number Available	3	40 (one per company)
Includes (#) conference registrations (all-day passes)	5	1
Single exhibitor table at the After-Party (1 6' table, two chairs)	•	
Opportunity to make comments at one education session	•	
Receive preferred seating at lunch program	•	
"X" size full-color ad in printed event program	Half-page	
Opportunity to introduce the session		•
Recognized on event website	Logo	Name
Recognized on event signage including appropriate breakout session signage	Logo	Name
Recognized on event screens	Logo	Name

ELEVATE YOUR EXPOSURE WITH AFTER-PARTY OPPORTUNITIES!

Everyone loves a high energy party to unwind after days of intense networking and education, and Elevate delivers with its After-Party! After experiencing a day full of professional development and career education, Elevate attendees will be able to engage with colleagues, sample food from caterers and restaurants and offer a toast to the experience with tasters from Oklahoma City breweries and wineries.

ELEVATE AFTER-PARTY SPONSOR | \$5,000 (2 available)

The Elevate After-Party Sponsorship includes a prominent double table space at the main entrance to the exhibitor experience and your company's logo featured on the complimentary drink ticket given to all After-Party attendees.

HOSPITALITY SPONSOR | \$2,500 (1 available)

Sponsorship benefits include a prominent single table space at the main entrance to the exhibitor experience, your company name featured on drink ticket, and company logo featured on signs at bars.

LOUNGE SPONSOR | \$2,000 (2 available)

(Trades will be considered for this sponsorship.)
Help Elevate attendees relax after a day of learning as the Lounge Sponsor. Sponsorship includes premium placement of your single exhibitor table and two conference registrations for the Elevate event.

SNAPSHOT SPONSOR | \$1,500 (1 available)

(Trades will be considered for this sponsorship.)
Be remembered long after the conference ends by being a Snapshot Sponsor of the photo booth at the Elevate After-Party!

ENTERTAINMENT SPONSOR | \$1,000 (1 available)

(Trades will be considered for this sponsorship.)
The Elevate After-Party Entertainment Sponsor will set the tone for the most fun networking event in Oklahoma City.



ELEVATE AFTER-PARTY EXHIBITOR EXPERIENCE

Showcase your products and/or services at the Elevate After-Party by signing up for the Exhibitor Experience! All exhibitor tables include one conference registration (all-day pass). Additional all-day passes for exhibitor booth personnel are available at a discounted rate.

BITES & BOOZE SPONSOR | valued at \$750 (20 available)

(This sponsorship is trade only.)

Help attendees get a taste of all that Oklahoma City has to offer by showcasing the food or beverages of your restaurant, catering company, brewery or winery.

POP-UP SHOP SPONSOR | valued at \$600 (15 available)

(This sponsorship is trade only.)

Oklahoma City retailers can show off their style by setting up shop at the Elevate After-Party. Connect with our attendees by selling your unique products.

SUPER EXHIBITOR TABLE | \$600 (10 available; Chamber members only)

Super Exhibitor Tables include two 6' draped and skirted tables with four chairs.

EXHIBITOR TABLE | \$400 (40 available; Chamber members only)

Exhibitor Tables include one 6' draped and skirted table with two chairs.



After-Party Sponsorship Benefits

	Elevate After-Party Sponsor	Hospitality Sponsor	Lounge Sponsor*	Snapshot Sponsor*	Entertainment Sponsor*	Bites & Booze Sponsor*	Pop-Up Shop Sponsor*	Super Exhibitor Table	Exhibitor Table
Cost	\$5,000	\$2,500	\$2,000	\$1,500	\$1,000	\$750 (trade only)	600 (trade only)	\$600	\$400
Number Available	2	1	2	1	1	20	10	10	40
Includes (#) conference registrations (all-day passes)	10	2	2	1	1	1	1	1	1
Super exhibitor table at After-Party (2 6' tables, four chairs)	Premium placement					•	•	•	
Single exhibitor table at After-Party (1 6' table, two chairs)		Premium placement	Premium placement	Premium placement	Premium placement				•
Receive preferred seating at lunch program	•								
"X" size full-color ad in printed event program	Half-page	Quarter-page	Quarter-page						
Recognized on drink ticket	Logo	Name							
Recognized on invitation	Logo								
Recognized on event website	Logo	Name	Name	Name	Name	Name	Name	Name	Name
Recognized in Chamber newsletter	•								
Recognized on event screens	Logo	Name	Name	Name	Name				
Recognized on event signage	Logo	Name (Logo on Bars)	Name (Logo in lounge area)	Name (Logo in photo area)	Name	Name	Name	Name	Name
Recognized in printed program	Logo	Name	Name	Name	Name	Name	Name	Name	Name

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